

AMAC Minutes, April 11, 2018 at ARTS/West

In Attendance: Scott Winland, Kelly Lawrence, Chelsa Morahan, Kim Crum (APP), Emily Beveridge, Carol Patterson, Ann Judy, Josh Birnbaum

I. Call to Order and legislative updates

Athens County has received a large grant to coordinate arts throughout the county. The goal is to have more coordination and knowledge among artists and organizations. There will be a full-time arts administration job along with it. They will coordinate a calendar amongst all the arts as well.

Do we want to start thinking about Athens having a Shakespeare Festival one year?

II. Minutes of March 14, 2018 AMAC meeting

Codicil: City law director reported that AMAC ad hoc committees are covered by the Sunshine Law; this will change some procedures with our current RFP policies. Carol Patterson will investigate further and report back as to suggested changes.

MOTION TO ACCEPT MINUTES - PASSED

III. Continuing Business

A. Summer Plans- Scott Winland and Kelly Lawrence

Scott met with marketing department and administrators today at Hocking College and they are very excited about potentially sponsoring the stage cost for the planned summer arts festival. Scott and Kelly met with Ron at the City Building and he offered to help them speak in front of City Council in the next few weeks. Proposed budget has been given to the mayor. Does AMAC have any funds to pull from? The city holds some money for us and we will see what is available. We at least need to cover the \$1500 deposit for the stage. Hoping to get Wesley Bright and the Honeytones for headliner, but will depend on fundraising. We would like to make sure the acts are diverse.

Would like to bring in out-of-town visitors for this event. A band called Camp would attract plenty of folks from Ohio. Local artists Mimi Hart and JD Hutchison would round it out nicely for an outdoor show. We want this to be different from other music events. Perhaps the poet laureate can come to read between acts. Coal Cave Hollow Boys out of Nelsonville can provide local bluegrass. This will be a free event, open to all public. Businesses on Union street have seemed willing to donate.

Athens Community Arts Festival is the official name so far. We will have an AMAC table. Sidewalks will remain clear.

What date is the parking garage opening for the Athens Photo Project? Scott is thinking the Large Mouth Brass Band, a marching band, do a ceremony, and then parade them down to a venue and they play there. AMAC can help coordinate lights, audio, podium, etc. Let Scott know the date from Nate Thomson, APP director. We want to be able to plan and promote them together.

MOTION: PENDING AVAILABILITY OF FUNDS, COMMIT UP TO \$2000 OF AMAC-DESIGNATED FUNDS TO PROVIDE FOR THIS EVENT - PASSED

B. Stimson Mural Contract

The city will whitewash the wall first and the artist, Keith Wilde, has signed a contract and will be installing a new mural.

C. Wastewater Treatment Plant mural – Beth Braun. Funding is in place. Timeline.

Beth will put together the timeline and put together RFP soon.

D. Sculpture Park

No updates as mayor is not present.

IV. New Business

A. Comprehensive Plan meeting on April 19th at ARTS/West at 6:30. We are asked to report/contribute/attend. Presentations are allotted 5 minutes and 30 seconds.

Josh will represent AMAC at this event. He will bring a list of ideas AMAC is thinking to pursue (part of comprehensive plan). He will talk about in-development projects like APP's parking garage wall, RFPs, and a list of ideas for future.

The goal is to get people excited about us, encouraging folks to get in touch and share ideas. He will make sure to mention our meeting date and time.

B. 2019 Arts Appreciation Day in Columbus. May 16. \$50 luncheon at 12:00.

People will be honored all over the state for contribution to the arts. AMAC members can go to network and talk to politicians and see what others are doing. It will host a lot of high school students as well.

C. Proposed temporary Art Project on outside of ARTS/West by Athens Photographic Project in August. No cost to City. What should be the process? Approval? Design?

Kim Crum contacted Emily Beveridge for proposal of temporary large art installation on ARTS/West near big wall by patio. We have discussed large-scale wheatpasting project before. Terri Moore is open to it as well. We will need approval to move

further.

Kim will be working with Juvenile Court System and Hopewell Health, working with teens ages 14-18. They can do this project in lieu of community service. There will be two groups, ten artists per group (20 artists total), ten week program from June-August, with an opening on August 10. Opening will be guided tours of the artwork by the artists. Talked to Bedrock rentals about scaffolding and power washing after the exhibition is over. The group will most likely be meeting here at ARTS/West.

Concern as to how AMAC and the APP makes the process clear so the individuals understand the difference between graffiti and an approved project. Instructor Kim Crum will be incorporating this into her curriculum. There will be no cost to the city, but how are images chosen and when? It will not be juried, the artists will choose individually with help of instructor to find the most personally meaningful image. The individuals will be looking at identity and changing that into something more positive. Kim Crum has a long record of working with individuals in this community to help them express themselves through photography and art.

AMAC would like to see the images in advance to approve beforehand. If we get a more detailed timeline with this proposal, then we can take to City Council for pre-approval to wheatpaste on the building. Pictures of final renderings will come to AMAC before they come up. We want to make sure it's legal. Then can go for final approval to Council. Council meets every Monday. How long will work be displayed? Perhaps two weeks. It would be great if it were up for the Athens Community Arts Festival a week past the opening date.

MOTION TO SUPPORT PROJECT AND ESTABLISH PARAMETERS WITH COUNCIL - PASSED

V. Announcements

A. Arts/West renovations

ARTS/West got a bid to redo the basement. It has been accepted. Earliest start of construction will be May 1st. It's a 120 day process, so it will be complete by Sept. 1. Will feature a big open lobby, kitchen, youth art gallery, track lighting, new paint, recycled rubber floor, new drop ceilings, etc. Shouldn't be a problem for AMAC meetings over the summer.

B. Poet Laureate reception – April 26, 7:00 ARTS/West

Announce and attend!

C. Art Outside the Box

When will the traffic box art covers be up? Sometime this year. It takes a long time.

We will wait until this round is up before we put out RFP for the last round of boxes.

D. Rachel Clark, external affairs coordinator for summer art projects for CoFA

Rachel Clarke is working with art graduate student Barry O'Keefe to plan a lot of projects. They are working to get master's students involved to get credits. They don't think the skatepark will work but would like to have a mural painted indoors at the city recreation center. Barry will produce it with the teachers.

Why aren't they painting University sites? The Dean of College of Fine Arts wants a larger community connection and he wants students and artists to come out into the community. The Dean should come out to AMAC to discuss these partnership opportunities and the procedures that the city has established for these endeavors.

Is there a way to make this come to fruition on short notice? They are thinking about painting the word, "Community." They can bring a design and proposal at the AMAC's May 9th meeting. If approved by AMAC then, we can get them into City Council soon after and they can be approved and good to go by mid-May. No cost to the city.

VI. Adjournment

Next Meeting: May 9, 5:30 ARTS/West